

# TRAUMA & SURGICAL CRITICAL CARE SYMPOSIUM 2024

EXHIBITOR PROSPECTUS

MAY 30<sup>TH</sup> - 31<sup>ST</sup>







Robert A. Maxwell, MD, FACS Trauma Medical Director

#### INVITATION TO PARTICIPATE

You are invited to support Erlanger's 2024 Trauma and Surgical Critical Care Symposium. Your continued financial sponsorship is vital to allow Erlanger to provide this outstanding continuing education experience for regional and national healthcare personnel.

This ongoing experience provides expanded educational opportunities for trauma teams, including surgeons, emergency physicians, flight teams, paramedics, EMTs, nurses, ancillary personnel such as respiratory therapists, physical therapists, and patient care technicians.

The Erlanger Trauma and Critical Care Symposium has provided specialized trauma and critical care specific education since 2008 for more than 3,000 healthcare providers.

Thank you to the many vendors and exhibitors who have supported this educational venture in the past, and thank you to the new exhibitors who will join us this year. Without your help, this truly would not be possible.

R.A. Mall

# Trauma & Surgical Critical Care Symposium

May 30 | 8:00 AM - 4:30 PM May 31 | 8:00 AM - 4:30 PM (Skills Lab)

Erlanger's Trauma and Surgical Critical Care Services are hosting many interesting lectures on the first day as well as offering a Skills Lab on the second day.

Trauma and other surgical professionals encounter a variety of clinical challenges in the care of the critically injured patient. Designed to provide education at all levels, this symposium offers a wide variety of topics.



# **REGISTER**

Visit **erlanger.org/traumasym** to register for Erlanger's Trauma & Surgical Critical Care Symposium.

#### QUESTIONS?

Email Megan Ingle at megan.ingle@erlanger.org.

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2024 —

# **EXHIBITOR OPTIONS**

| Exhibitor Level                 | Description  | Number of<br>Exhibitor<br>Positions | Number of<br>Seats at<br>Symposium | Recognition<br>During<br>the Event | Booth Space<br>(6' Table and<br>2 Chairs) |
|---------------------------------|--|-------------------------------------|------------------------------------|------------------------------------|---|
| Presenting<br>Exhibitor         | \$30,000   Exclusive recognition as Presenting<br>Keynote Exhibitor. Exclusive Recognition during<br>the Presenting Keynote Speaker. Exhibitor receives<br>recognition on the event website, event collateral, all<br>press releases, and promotional emails about<br>the event. | 1                                   | 5                                  | From<br>Podium                     | Premier<br>Location                       |
| Diamond<br>Exhibitor            | \$25,000   Speaker Dinner Exhibitor. Diamond Exhibitor will receive recognition on the event website, event posters, collateral at the symposium, all press releases, and promotional emails about the event.  | 1                                   | 4                                  | During<br>Speaker<br>Dinner        | Prominent<br>Location                     |
| Platnium<br>Exhibitor           | \$15,000   Welcome Breakfast or Lunch Exhibitor. Exhibitor will receive recognition on the event website, event posters, collateral at the symposium, and all press releases.  | 2                                   | 3                                  | During<br>Breakfast<br>or Lunch    | Standard<br>Location                      |
| Gold<br>Exhibitor               | \$10,000   Networking Snack Exhibitor. Exhibitor will receive recognition on the event website, event posters, and collateral at the symposium.  | 6                                   | 2                                  | During<br>Break                    | Standard<br>Location                      |
| Silver<br>Exhibitor             | \$5,000   Lecture Exhibitor. Recognition on event posters, collateral, and the specific lecture at the symposium. Please list two lecture title options as they are first come first serve. If your first choice is not available, your second choice will be used.              | 10                                  | 1                                  | During<br>Specific<br>Lecture      | Standard<br>Location                      |
| Bronze<br>Exhibitor             | \$2,500   Recognition on event posters and collateral at the symposium.  | 10                                  | _                                  | _                                  | Standard<br>Location                      |
| Friend of<br>Erlanger Exhibitor | \$500   Recognition on collateral at the symposium.  | 10                                  | _                                  | _                                  | Standard<br>Location                      |

| AGENDA - DAY 1         |   |  |  |  |
|------------------------|---|--|--|--|
| Thursday, May 30, 2024 |   |  |  |  |
| 7:30 - 8:00 AM         | Breakfast   Main Ballroom   |  |  |  |
| 8:00 - 8:45 AM         | Featured: Artificial Intelligence in Surgery   Jacob Lloyd, MD   Main Ballroom  |  |  |  |
| 8:50 - 9:20 AM         | Breakout Session 1 - Main Ballroom: Orthopaedic Trauma   Bryce Cunningham, MD   |  |  |  |
| 9:25 - 9:55 AM         | Breakout Session 2  - Meeting Room 3: Resuscitation   Ron Buchheit, MD  - Meeting Room 4: Innovation of Urological Oncology   Amar Singh, MD  |  |  |  |
| 9:55 - 10:15 AM        | Break/Snacks/Exhibits   |  |  |  |
| 10:15 - 10:45 AM       | Breakout Session 3  - Meeting Room 3: Open Repair of GSW Through Aorta   Kyle Staton, MD  - Meeting Room 4: Advanced Age Doesn't Have to Mean Incontinence   Henry Okafor, MD                       |  |  |  |
| 10:50 - 11:20 AM       | Breakout Session 4  - Meeting Room 3: Urban Search & Rescue   Terry Knowles, Special Operations Chief, Chattanooga Fire Dept  - Meeting Room 4: Acute Aortic Thoracic Dissection   Larry Shears, MD |  |  |  |
| 11:25 AM - 12:10 PM    | KEYNOTE: Beyond the EMR: How to Implement, Maintain and Grow a Trauma Video Review Program   Ryan Dumas, MD   Main Ballroom   |  |  |  |
| 12:10 - 1:10 PM        | Lunch   Main Ballroom   |  |  |  |
| 1:15 - 1:45 PM         | Breakout Session 5  - Meeting Room 3: Civilian Blast Injury   Chace Hicks, MD  - Meeting Room 4: Kidney Stone Prevention and Modern Approaches to Treatment   Jessica Lange, MD                     |  |  |  |
| 1:50 - 2:20 PM         | Breakout Session 6  - Meeting Room 3: Urological Trauma   Anand Shridharani, MD  - Meeting Room 4: Medical Examiner Investigations   Sullivan K. Smith, MD  |  |  |  |
| 2:20 - 2:40 PM         | Break/Snacks/Exhibits   |  |  |  |
| 2:45 - 3:15 PM         | Breakout Session 7  - Meeting Room 3: Obstetrical Trauma   Frederick Bossert, MD  - Meeting Room 4: Ischemic Stroke and Role of Thrombectomy   Harris Hawk, MD                                      |  |  |  |
| 3:20 - 3:50 PM         | Breakout Session 8  - Meeting Room 3: Early Maxillofacial Trauma Management   Todd Thurston, MD  - Meeting Room 4: Emerging Technology of Lung Cancer   Joseph Wizorek, MD                          |  |  |  |
| 3:55 - 4:25 PM         | Breakout Session 9 - Main Ballroom: MTP in Complex Pediatric Trauma   Robert Vandewalle, MD   |  |  |  |
| 4:30 - 5:00 PM         | Closing Lecture and Day 2 Skills Lab Instructions   Main Ballroom   |  |  |  |

# **SKILLS LAB - DAY 2**

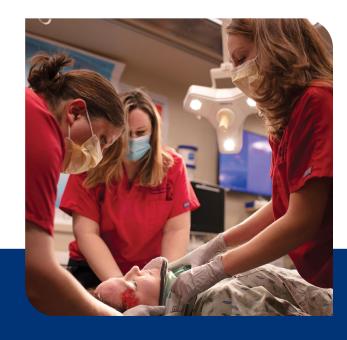
Friday, May 31, 2024

| Session Title | Station Title   Speaker  |  |
|---------------|--|--|
| Alpha 1       | Fast Ultrasound   Ben Smith, MD and Elijah Wyatt, MD   |  |
| Alpha 2       | Traumatic Brain Injury   David Wallace, MD   |  |
| Alpha 3       | Open Pelvis/Pelvic Binders   Michael Yee, MD   |  |
| Bravo 1       | Vascular Anatomy   Lauren Favors, MD and Nadia Froehling, MD   |  |
| Bravo 2       | Craniofacial Fractures   Todd Thurston, MD   |  |
| Bravo 3       | Cardiac Anatomy   Larry Shears, MD   |  |
| Charlie 1     | OB Hemorrhage   Frederick Bossert, MD  |  |
| Charlie 2     | Peds Trauma Challenge   Yuv Kalra, MD and Paige Klingborg, MD  |  |
| Charlie 3     | Adult Trauma Challenge   David Wolfkill, RN and Jared Weber, RN  |  |
| Delta 1       | Active Shooter MCI Prehospital   Chattanooga Fire Department, Chattanooga Police Department, Chris Bell, MD, Ron Buchheit, MD, and Courtney Gross, RN, TCRN, CSL-R |  |
| Delta 2       | Pig Lung Ventilation/Intubation Tissue and Needle Decompression on Cadaver   Ray Cadwallader, FPC, CMTE LIFE FORCE 2 Flight Paramedic and Josh Piotrowski, NR-P    |  |

# **Rotation Information:**

• Alpha, Bravo, and Charlie: 30-minute stations

• Delta: 45-minute stations







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